

TEAM MEDIA GUIDELINES

2012 FIRST® Championship April 25-28, St. Louis, MO

These guidelines are for team media representatives.

Credentials

Each FRC and FTC team will be issued one Team Media pass in its competition package. Passes must be limited to one per team in order to keep the playing field areas and access to them open and unobstructed.

Team Media Pass

Team Media passes must be worn at all times within the America's Center and Edward Jones Dome. Team Media representatives without a media pass will not be permitted onto the Edward Jones Dome Floor. Passes are not transferable (for example, to team mascots).

No Access Permitted

Team Media are <u>not permitted</u> on the actual playing field surface; in areas marked off for human players; on any stage area during Opening and Closing ceremonies or other special presentations/events; on the Dome floor during Opening Ceremonies, Final Rounds, and Closing Ceremonies; or in private venues, VIP areas, volunteer areas, judges' areas, or the official Media Center.

Access:

<u>Playing Fields:</u> Team Media are permitted in designated access areas around the playing field only during their team's matches. Team Media are NOT permitted in areas marked off for human players. Interviews are permitted in the playing field area but must not block robot entry and exit paths.

<u>Pit Area:</u> Team Media are permitted in the Pit Area at all times during the event, except for playing field areas (see previous paragraph). Interviews and photography/ videography are permitted.

Gracious Professionalism™ is an important value at *FIRST*. Team Media are asked to conduct themselves consistent with gracious professionalism. Please respect the volunteers, staff, and your fellow competitors as you cover the event. Allow teams the physical and mental space needed to compete fully and freely. At times, the Pit Area may also require team members to be free from distraction. Please be sensitive during filming and always ask permission to shoot and/or conduct interviews.

Media Questions

If you have any media-related questions during the *FIRST* Championship, please visit Pit Administration.